



**MOAB CITY RECREATION**  
**Youth Sports Sponsorship Program**

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Greetings from the Moab City Recreation Department! We are already 4 months into 2019, but they say time flies when you are having fun, and our youth programs are evidence of that. Spring is right around the corner and that means more youth sports will be starting before we know it!!! We look forward to another fun and exciting 2018 season for the young athletes in Moab and also look to the generosity of local businesses like yours to help support our local teams. Local sponsorships, like yours, will cover uniform and equipments costs and help keep registration fees low so more players can participate.

We have historically had sponsors for our baseball and softball season. We are hoping to start moving forward with having sponsors that will be a part of our Youth Sports programming throughout the year. This will obviously still include sponsorship during the Baseball/Softball season, but will also include sponsoring our Fall, Winter, and Spring sports as well..

What does this mean for you? In the past we had a \$300 sponsorship fee which attached your business name to a team in all schedules and news articles for baseball and softball. Your sponsorship also included a 3' x 5' banner that hung at the ballpark only April through August, and your business name on the team jerseys they are associated with. What we would like to now offer is all the same sponsorship benefits listed for the Summer Baseball/Softball season, but also **KEEP YOUR SPONSORSHIP BANNERS UP YEAR ROUND** on the ballfields and inside the Center St. Gym during the Winter months for \$400. Your sponsorships will be seen now, not only during the Summer, but during our Youth Football, Youth Soccer, Youth Volleyball, Jr. Jazz Basketball, Youth Indoor Soccer, as well as our outdoor and indoor adult sports. This will give you the chance to have your business displayed not only on banners during games for the entire year, but also on the jerseys of all the players on a given team during our Summer season. If you would like to have multiple banners displayed throughout the year, we can produce one for an additional \$50. All you need to do is provide us with the artwork. We'll create the banner and print the shirts. Please provide artwork of the highest quality possible so your banner will look great throughout the season!

Please look over the attached sponsorship agreement for more details and feel free to call with any questions. A receipt showing your contribution to the program will be mailed to you when we receive your signed agreement and payment.

Thanks so much for taking the time to consider sponsorship of these youth programs. Your generous support is the key to their success.

With gratitude,

Patrick Trim  
Sports and Recreation Director, City of Moab

**Moab City Recreation  
Youth Sports  
Sponsorship Agreement**

*In order to support the Moab City Recreation Youth Sports programs we have created a sponsorship program for businesses and community organizations. The following promotional opportunities are available in exchange for your financial contribution of \$400:*

\*Sponsors' names printed with team names on baseball and softball schedules distributed to participant's families and other interested parties.

\*Sponsors' names noted in any league articles written for newsprint and team scores/standings printed on a weekly basis during the baseball and softball season.

\*A 3' x 5' sponsor banner will be displayed in the ballpark and/or the Center St. Gym for the entire year. Moab City Recreation will create, purchase and install the banner. Artwork/text will be submitted by the sponsor.

\*Sponsors' names placed on the backs of team jerseys during the Baseball and Softball season

\*Recognition, whenever possible, throughout the community for sponsors' support.

***Please Check off if you Agree to the Sponsorship Fees Below***

I agree to a \$400 Sponsorship Fee for entire year of Youth Sports

I prefer to only sponsor the baseball/softball season for \$300

I would like a second banner to be produced for \$50

\*Is there a particular baseball or softball team you'd like to sponsor? Please list the name of the player, coach or team.

\_\_\_\_\_

\*(Optional) An additional donation that would support a scholarship for a child in need.

\$ \_\_\_\_\_

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It is hereby agreed upon this \_\_\_\_\_ day of \_\_\_\_\_, 2019 that \_\_\_\_\_ and Moab City Recreation will abide by the before-mentioned criteria in order to execute the Moab City Recreation Youth T-Ball, Baseball, and Softball Programs as well as other Youth Sports throughout the year

\_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Patrick Trim  
Sports & Rec. Director

\_\_\_\_\_  
Date

Business name \_\_\_\_\_

Mailing address \_\_\_\_\_ Street address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ e-mail address: \_\_\_\_\_

Please submit artwork for banner to [ptrim@moabcity.org](mailto:ptrim@moabcity.org). Please make sure artwork is sized to appear on a 3' x 5' banner and high resolution (so the image is sharp and attractive). If you have questions, please contact Patrick Trim at 259-2255. Thank you